



# ASSOCIATION OF CALIFORNIA AIRPORTS

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## BOARD OF DIRECTORS MINUTES

SACRAMENTO INTERNATIONAL AIRPORT - NEW TERMINAL B, TAHOE ROOM  
10 am, Wednesday, January 11, 2012

### Board Members Present:

Mark Bautista, President  
Ron Elliott, Vice President  
Cory Hazlewood, Board Director  
Chuck McCormick, Board Director  
Greg Marshall, Board Director  
Martin Pehl, Board Director  
John Pfeifer, Board Director  
Steve Birdsall, Board Director (by phone)  
Tom Weil, Board Director (by phone)  
Members/Guests Present:  
Austin Wiswell  
Roger Griffiths (by phone, for Peter Drinkwater)

### Board Members Absent:

Rod Probst, Board Director  
James Jenkins, Past President  
Mary Hansen, Secretary/Treasurer

### Welcome

The meeting was called to order at 10:00 am by President Mark Bautista. Introductions were made.

### Confirmation of Quorum

A quorum was confirmed.

### Approval of Agenda

The agenda was approved unanimously.

### Approval of Minutes

A motion to approved the minutes of the October 19, 2011, Board meeting was made by Greg Marshall and seconded by Ron Elliott. The motion passed by unanimous consent.

### Treasurer's Report

The Treasurer's Report was reviewed and accepted.

### Reports/Action Items

#### *Conference Committee Update*

There was a lengthy discussion of possible topics and speakers for the September 12-14, 2012 ACA conference. See attachment.

At a previous meeting, Robin Gardner had volunteered to prepare and distribute a survey of ACA members seeking input for conference topics. John Pfeifer reported that he has not seen the survey or results. Cory Hazlewood will contact Robin about the survey. John Pfeifer reported that, due to the increased duties of his new position as AOPA's Western Pacific Regional Manager, he is not sure how much time he will have available to work on the conference program. Cory Hazlewood and Chuck McCormick volunteered to work on the program. John will send the conference program template to them.

*ACA Conference Annual "Mike Shutt Award"*

Cory Hazlewood presented the concept of an annual ACA award in honor of former member and director Mike Shutt. There was a discussion of how the award might relate to the SWAAAE annual Mike Shutt Scholarship. It was decided that there would not be a conflict between the scholarship and the award. It was moved by John Pfeifer and seconded by Greg Marshall that we move forward with planning for the award. Motion passed. Cory will continue with planning the details of the award.

*Legislative Committee Update*

John Pfeifer presented the Legislative Committee report:

- AB 662 is a carryover bill from 2011. It concerns the requirement for communities to use military AICUZ studies in general plans. There was no recommendation on support of or opposition to the bill as it has been amended three times in the last week and the Legislative Analyst's report is not yet available.
- AB 511 is a carryover bill from 2011. It concerns the marking and lighting of temporary meteorological towers. John recommended support of the bill if it is brought back in its current form. The Board authorized Mark Bautista to sign a letter of support at the appropriate time to be determined by John.
- CEH Prop 65 avgas lawsuit: John reported that the lawsuit has been assigned to the state court in Alameda County. No court date has been set. The NATA California FBO coalition is seeking a settlement.

Old Business

*Proposed Bylaws Change*

The proposed bylaws change regarding ACA representation on CTC-TACA was discussed. Greg Marshall moved and Ron Elliott seconded that the change be approved. Motion passed.

*Alliance for Aviation Across America*

Mark Bautista passed out a draft resolution from the Alliance for Aviation Across America requesting that the Governor of California designate by proclamation a specific month as "General Aviation Appreciation Month." The resolution was approved with minor modifications.

New Business

*Discussion on the sale of the ACA Tag Line*

There was a lengthy discussion of the proposal by Name Rally to purchase the ACA Tag Line, "Doing Something Better Together" for \$10,000.

Items of discussion/concern:

- Are there tax implications?
- Would selling the tag line for a profit affect our 501(c)(6) status?
- Who is the entity wanting to buy it?
- What do we do with the money?
- Are the members, especially new ones, even aware of the tag line?
- Should we be using it more?
- Should we look for a new theme and get buy in from the members?
- Do we really have ownership?
- Do we have any liability for how it might be used by the purchaser?

The consensus was that we cannot sign the agreement drafted by Name Rally as written.

President Bautista called for a straw vote just to see where we are as a board. The vote was 7-3 in favor of pursuing the sale.

Kevin Richards of Name Rally then joined the conversation by telephone. He did not know if there were tax implications of the sale. He did not believe there were any liability issues. He believes ACA has ownership of the tag line under common law rights based on historic use. He will talk to the client about amending the agreement to refer to common law rights and treat the sale as a donation.

John Pfeifer and Mark Bautista will discuss the proposed sale with Mark Mispagel to get his opinion as an attorney.

#### Announcements/Suggestions for Next Meeting

There was a brief discussion of options for the conference venue if/when it outgrows the facilities at Inn by the Lake. No decisions were made.

The next meeting will be on March 21 at 11:00 am in Terminal B, Room 4302.

Submitted by

John L. Pfeifer  
Board Member

2012 ACA Conference Discussion  
January 11, 2012

- FAA update; Kate Lang as speaker?
- If Kate can come, ACA to pick up air fare and hotel, or at least offer?
- Pete Bunce of GAMA as Keynote Speaker? Ron Elliott knows him and will make the contact.
- Cirrus representative/
- Mike McCarron to do another session?
- Update on avgas lawsuit
- Airfield lighting; FAA position on LED lights and life cycle analysis; FAA speaker?
- RSAT inspections and the airport sponsor's responsibility for action
- Proposed changes in FAA administration of the AIP: planner based rather than project manager based
- Streamlining the grant process on the sponsor's end; Wednesday morning Grant Process 101 session?