



# **ASSOCIATION OF CALIFORNIA AIRPORTS**

## Board & General Membership Meeting Minutes

Spring Conference  
Friday, May 14, 2004

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### Board Members Present:

Mark Bautista, President  
Tom Weil, Vice President (Eastern  
Sierra/High Dessert Airport Mgrs)  
Mary Hansen, Secretary  
John Pfeifer, AOPA CA Regional Rep  
(Corporate/Non-Profit)  
Steve Bultman, PE (Corporate)  
Gary Antone (Northern CA Airport Mgrs)  
John Swizer, CAE, Treasurer  
Paul Faurot (Corporate)  
Ken Robbins (Bay Area Airport Mgrs.)

### Board Members Absent:

Gary Antone (Northern CA Airport Mgrs.)  
Mario Cifuentez, II, Past President  
Floyd Best (San Diego Area Airport Mgrs)  
Rod Probst, CAE (Los Angeles Area Apt Mgrs)  
John Sabatello (Inland Empire Airport Mgrs)

### Others Present:

Jon Stout, Sonoma County  
Barry Bratton, City of Redding  
Will Cope, Hanford Municipal  
Ellen Williams, Niche Ventures  
Jack Gotcher, Kern County Dept. of Airports  
Carol Ford, Ford Aviation Consultants  
Jim Pichner, Merced County, Castle Airport  
George Fischer, Rosamond Skypark  
Don Thompson, Integrated Airport Safety  
Ken Mitchell, Community Affairs Consultants  
Bill Carpenter, Borrego Air Ranch  
Dorothy Heidelberger, Borrego Air Ranch

### Welcome

The meeting was called to order by President Mark Bautista at approximately 10:10 am.

### Approval of Minutes

*A motion was made by Steve Bultman and seconded by John Pfeifer to approve the minutes from the March 11, 2004, board meeting. The motion was unanimously carried..*

### Old Business

#### **Fall Conference Update**

John Pfeifer provided an update to the Fall Conference. It was suggested that the conference be expanded by another day or half day considering the FAA has committed to a full day as part of their presentation. Some other topics included media training and application development. Andy Richards will provide an agenda and confirmation for the full day.

Volunteers were asked for the Fall Conference Committee. John Pfeifer and Steve Bultman committed, along with Ellen Williams and Ken Mitchell. Tom Weil was also added.

The Fall Conference is tentatively scheduled for September 16-17, 2004, and adding the 15<sup>th</sup>, depending on the FAA commitment, to be held at the Inn By the Lake, South Lake Tahoe. The entire conference center has been reserved.

It was recommended that an initial mailing needs to go out to airports so that the date can be reserved, then followed by the conference package. Mary Hansen indicated she would work on a post card type mailout.

A discussion on the membership was held as far as getting more people to attend the conference. Jerry Martin and Gary Antone are working on increasing membership. It was suggested that we need more diversity which would require changes to the By-Laws. This could be considered at the Fall Conference.

Ellen suggested that diversity could be gained by public policy . . . need to get organizations involved – maybe an associate membership could be considered for groups like League of California Cities, etc. ACA should also establish membership in key organizations to be more effective.

Focus should be directed to the strategic plan's goals such as partnership with other organizations.

It was then noted that the plan should now be adopted.

*A motion was made by John Pfeifer and seconded by Carol Ford to adopt the strategic plan. (Discussion followed and continued from prior to the motion. . .)*

A general review of the short terms goals proceeded. A discussion continued concerning aviation enhancement, education, marketing, partnership, and communications. Several comments were made concerning possible subjects to be addressed at the fall conference in relationship to the goals and objectives of the strategic plan . . . working groups were once again identified as needing to be re-energized. Ken Mitchell and Ellen Williams suggested a topic about “creating a communications network.” John, Ken, Ellen, and Carol volunteered to work as a Communications Strategic Planning Committee that would put together a session for the fall conference.

Education was briefly discussed and Ellen asked that we get more corporate members involved. It was also asked if the membership list could be posted to the website. ACA members should sit on the panels of other organizations to further educate these partners on aviation and ACA. Communications areas were touched on, such as the development of a speaker's bureau. Ken indicated he would work on re-establishing a military contact list as another piece of the communications strength needed for ACA.

Long-term goals were looked at . . . with the membership reminded about the aviation course that Wiz is currently working on with one of the universities. Caltrans and its recent impact study needs to be used to benefit airports. Also in the long-term . . . Wiz indicated that the block grant program has been put on the back burner for now . . . this ended the discussion and a vote was taken. *The motion was unanimously carried.*

## **By Law Changes**

Discussed the need for a review of the by laws, such as a change that would allow a two-year term for president. Ken Mitchell also suggested that the Vice President/President-Elect be groomed six months before taken office. It was suggested that the by laws be reviewed for possibly these and other changes that can then be presented at the Fall Conference since this item was not ready for

a Spring Conference vote. The By Laws Committee was directed to draft changes for presentation at Tahoe.

### **Political Action Committee**

Now that the PAC has been formed, three members had to be appointed to represent ACA. It was recommended that the President, Vice President, and Treasurer be appointed from ACA. A question was brought up if there would be a problem with having a "political membership" and those recommended will need to find that out. This items would be put on the Fall Conference agenda for appointment.

### **Roundtable**

John Pfeifer asked if we want to continue with two conferences? What about considering a joint conference with FAA, Division, and ACA . . John indicated he would start the discussions as everyone thought that would be a good idea. All also agreed that the Fall Tahoe Conference would remain ACA's and not entertain any partnerships.

Honorary ACA memberships were brought up and suggested that we consider both Gene Mullin and Bill Maze, also Sam Aanestad, Assemblyman Doug LaMalfa, as a start.

It was suggested that we have two roundtables in Fall . . . one for GA and one for air carrier.

The next Board meeting is scheduled for July 9 in San Diego.

There being no further business, the meeting was adjourned at approximately 11:17 am..

Submitted by

Mary A. Hansen  
Secretary

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### Minutes Approval

By: BAUTISTA, WEIL, BULTMAN, FAUROT, HANSEN, PFEIFER

Date: Board meeting on 7/9/2004